

**SINHGAD TECHNICAL EDUCATION SOCIETY'S
S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

IQAC ANNUAL REPORT 2023-2024



INTERNAL QUALITY ASSURANCE CELL

Sinhgad_sknsbm.in

INTERNAL QUALITY ASSURANCE CELL

OBJECTIVE

The primary aim of the IQAC is

- To develop a system for conscious, consistent and catalytic action plans to improve the academic and administrative performance of the institution.

VISION

To promote quality culture as the prime concern of Higher Education Institutions through institutionalizing and internalizing all the quality-enhancing and sustaining initiatives taken with internal and external support

STRATEGIES

IQAC shall evolve a mechanism and procedures for

- a) Ensuring timely, efficient and progressive performance of academic, administrative and financial units;
- b) Adoption of relevant and quality academic and research programmes;
- c) Ensuring equitable access to and affordability of academic programmes for various sections of the society;
- d) Optimization and integration of modern methods of teaching and learning;
- e) Ensuring credible assessment and evaluation processes;
- f) Ensuring the proper allocation, adequacy and maintenance of support structure and services;
- g) Sharing of research findings and networking with other institutions in India and abroad

FUNCTIONS

- Development and application of quality benchmarks.
- Dissemination of information on the various quality parameters to all the stakeholders.
- Organization of workshops, seminars on quality related themes and promotion of quality circles.
- Documentation of the various programme/ activities leading to quality improvement.
- Preparation of the Annual Quality Assurance Report (AQAR) to be submitted to NAAC based on the quality parameters.
- Collection and analysis of feedback from all the stakeholders on quality-related institutional processes;

IQAC Composition

Sr. No.	Category	Designation	Name of Member
1	Chairperson	Head of the Institution	Dr. Priya Agashe
2	IQAC Coordinator	Professor	Dr. Shalaka Sakhrekar
3	Administrative Officer	Administrative Officer	Mr. Mahesh Shinde
4	Teacher	Dean Teacher Teacher Teacher Teacher Teacher	Mr. Yatin Bokil Dr. Ganesh Yadav Dr. Sadhana Ogale Ms. Manjula Dhulipala Dr. Roza Parashar Dr. Mayuri Yadav
5	Management Member	STES's Academic Monitoring Committee	Dr. S. U. Gawade Dr. Vijaya Puranik
6	Student Member / Alumni/ Local Society Memebr	Second Year Student Alumni Local Society Member	Sanat Bhujbal Mr. Dnyaneshwar Pahilwan Mrs. Prajakta Joshi
7	Industrialist/ Employer/ Parent	Industrialist	Mr. Satish Khade

SKN Sinhgad School of Business Management has completed second cycle NAAC Accreditation

The screenshot shows the HEI Portal interface for SKN Sinhgad School of Business Management. The main content area displays 'Previous Assessment Details' with a table listing two assessment cycles.

Sl No	HEI Name	Cycle	Type Of Accreditation	Assessment Date	Grade	EC Number	Certificate
1	SINHGAD TECHNICAL EDUCATION SOCIETY'S SINHGAD SCHOOL OF BUSINESS MANAGEMENT	S.K.N.	1	Accreditation	02 / 11 / 2018	B	8
2	SINHGAD TECHNICAL EDUCATION SOCIETY'S SINHGAD SCHOOL OF BUSINESS MANAGEMENT	S.K.N.	2	Accreditation	22 / 06 / 2024	A	268

Quality Initiatives by IQAC

Preparation of Academic Calendar

IQAC ensured timely preparation and release of college academic calendar for the year 2023-2024. Inputs and scheduling of various events were collected from various stakeholders viz; faculty members, student council, E-cell, Exam section, Cultural section, CSR club “PRAYAS”, Director, Dean. University Calendar too was considered before finalizing the Academic Calendar. IQAC members, organized the preparation of calendar by streamlining the data collected from various stakeholders under the guidance of the Director and IQAC coordinator. Academic Calendar took into consideration the curricular, co-curricular and extra-curricular activities in lines with NEP 2020 in the Institute and the proposed examination schedules.

Participation in NIRF 2023

Data was collected from the different sources like documentation system of the Institution, faculty members and students. Data was streamlined and processed as per the proforma. Data was submitted after the due approval from the Director.

The screenshot shows the NIRF 2023 data submission form for SKN Sinhgad School of Business Management. It includes sections for Sanctioned (Approved) Intake, Total Actual Student Strength, and Placement & Higher Studies.

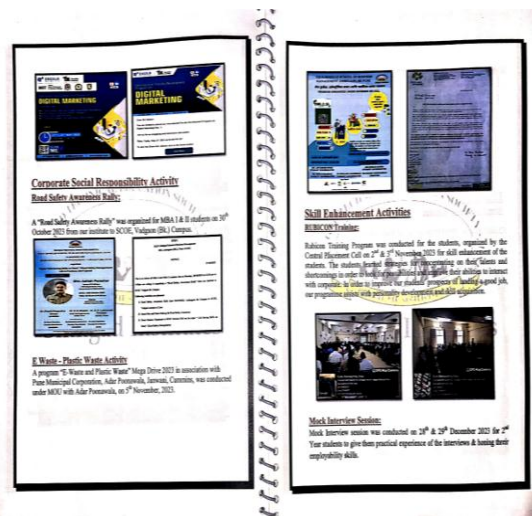
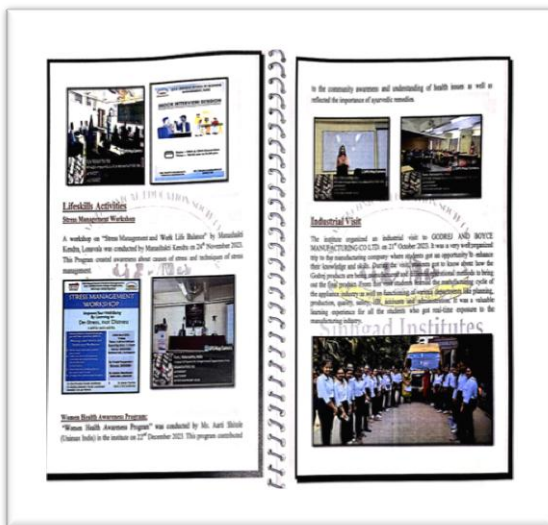
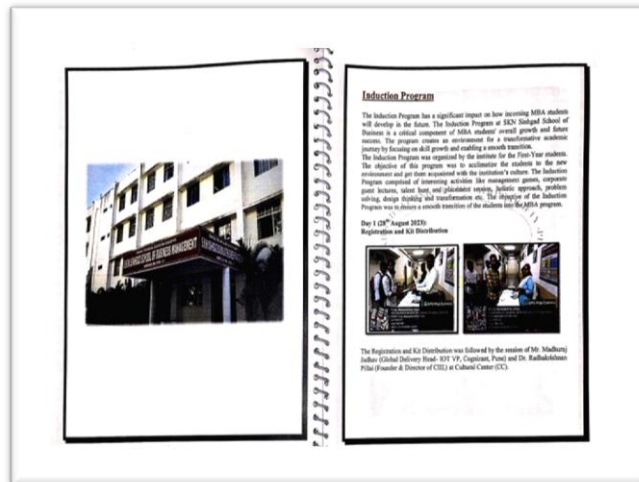
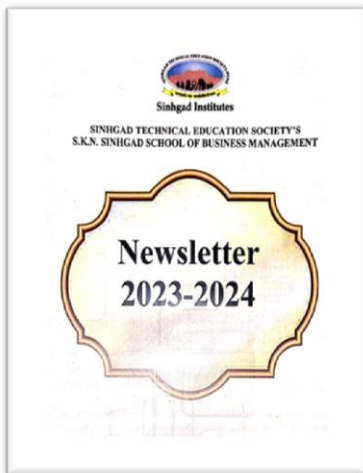
Academic Year	2022-23	2021-22	2020-21	2019-20	2018-19	2017-18
PG (2 Year Program(s))	300	300	-	-	-	-

PG (2 Year Program(s))	No. of Male Students	No. of Female Students	Total Students	Within State (in %)	Outside of State (in %)	Outside (Employment, Study & Research)	Economically Weaker Sections (EWS) (in %)	Socially Backward Classes (SBC) (in %)	No. of students having their own business/ start-up/ self-employment/ entrepreneurship	No. of students having their own business/ start-up/ self-employment/ entrepreneurship (in %)	No. of students having their own business/ start-up/ self-employment/ entrepreneurship (in %)	No. of students having their own business/ start-up/ self-employment/ entrepreneurship (in %)
PG (2 Year Program(s))	388	193	581	973	9	0	112	362	194	0	0	300

Academic Year	No. of first year students placed in the year	No. of first year students placed in the year	Academic Year	No. of students graduating in minimum stipulated time	No. of students placed	Median salary of graduates (in ₹ Lakh)	No. of students having higher studies
2019-20	300	300	2020-21	273	87	100000 (Three Lakh Only)	0
2020-21	300	300	2021-22	232	168	1100000 (One Lakh One Thousand Only)	4
2021-22	300	300	2022-23	243	88	1200000 (Two Lakh Ten Thousand)	2

Institute's Newsletters

The two volumes of “Samahar”, the official college newsletter, was released in November and December 2023. Prof. Niketa Patil is the editor of these newsletters. She along with the students’ team invited contributions from the students, faculty members. It also contained details of all the activities that happened during the said period. The initiative was supervised by Director, Dean and IQAC Coordinator.

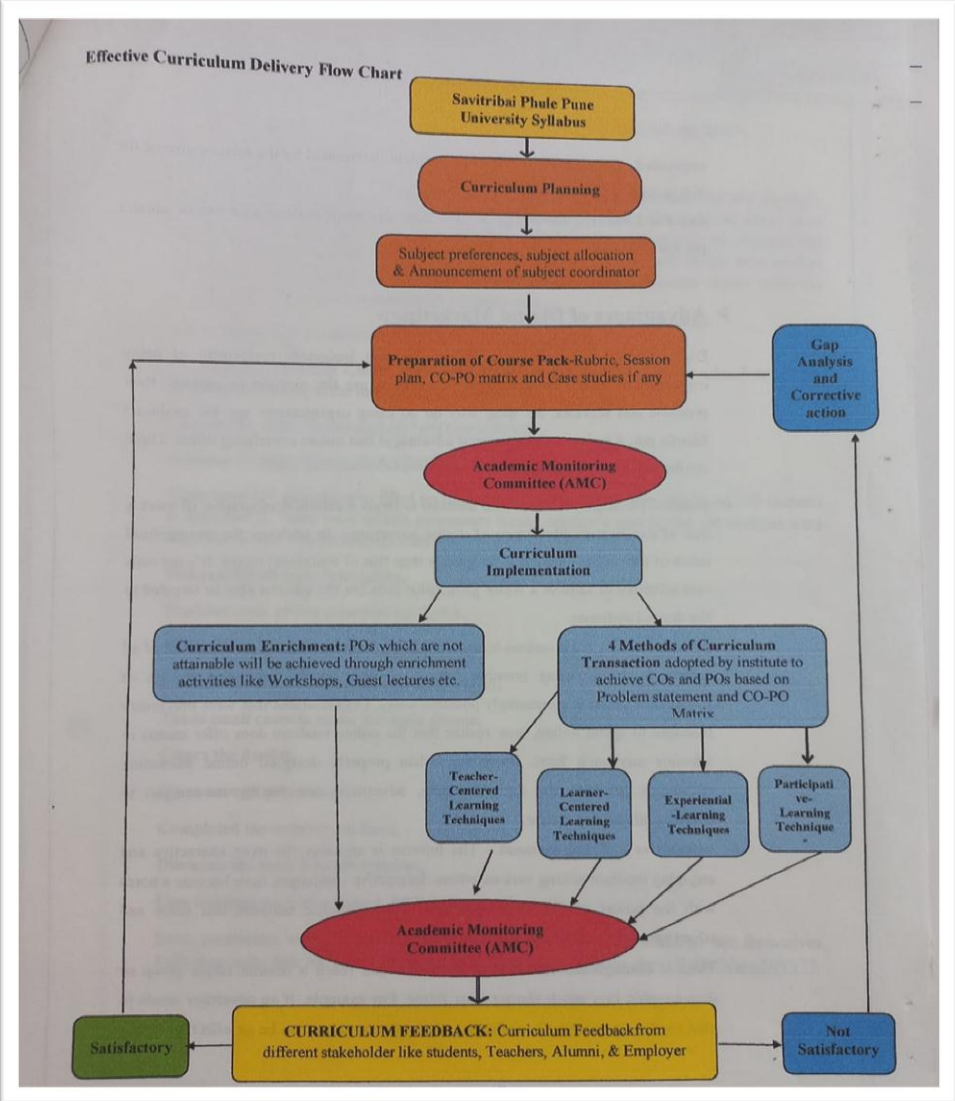


Green, Energy and Environment Audit

In pursuit of the commitment of the college towards green initiatives, IQAC initiated Green, Energy and Environmental Audits with the support of authorized external auditing agency during the academic year. The audit was jointly conducted by “Engress Services”.



Teaching Learning Process



The Effective Curriculum Delivery at SKN Sinhgad School of Business Management is a systematic approach designed to ensure the impactful delivery of academic content. The process begins with collecting subject preferences from faculty members, subject distribution, appointment of subject coordinators, then meticulous preparation of a Course Pack, including a Rubric, Session Plan, CO-PO matrix, and relevant Case Studies. During this preparation phase, Gap Analysis received from Academic Monitoring Committee for the past semester is thoroughly discussed and changes are incorporated in the new academic year.

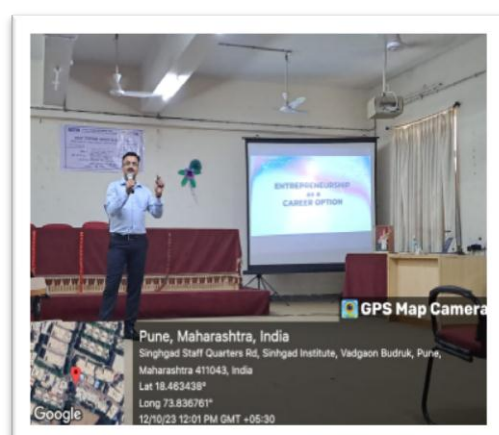
Curriculum Implementation Phase: To achieve Course Outcomes (COs) and Program Outcomes, four distinct methods of Curriculum Transaction are employed: Teacher-Centered Learning Techniques, Learner-Centered Learning Techniques, Experiential-Learning Techniques, and Participative-Learning Techniques. Based on the problem statements decided by the domain experts and the desired outcomes, a blend of these methods is selected and implemented. This contributes to a holistic educational experience for the students.

The Curriculum Implementation phase is augmented by Curriculum Enrichment activities, such as workshops and guest lectures, to enhance the attainment of Program Outcomes (POs) which are not fully attainable through regular curriculum and to the satisfaction of the course facilitators. This Curriculum Enrichment involves, arranging for a guest session, identifying value added courses, selection of subjects and also the arranging industrial visits.

Feedback collected from students, teachers, parents, alumni, and employers ensures the curriculum stays up-to-date and meets the changing needs of the academic and industry communities.

Financial Support to organize Events

To implement IQAC supported activities financially, a budget is prepared and approval is sought from the Director. Once it is approved, activities are conducted. Faculty members are encouraged to organize seminars, conferences, workshops, Guest sessions, Industrial Visits and training programme. Clubs and Cells are supported to organize skill development programme. IQAC on other hand, also organized half a day workshop for staff of the Institute to acquaint them with ways to relieve stress. Similar workshop was also organized for students to relieve them from examination stress.





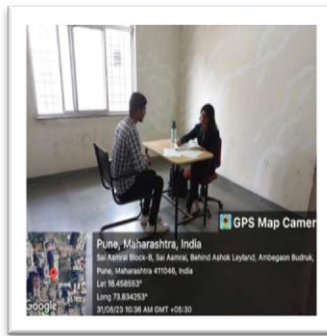
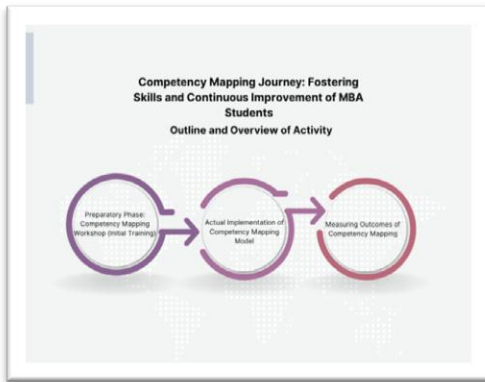
Competency mapping activity

This is one of a kind of activity that has been implemented in the Institute since last two years. The idea originated from the fact that students who wish to pursue management education are often confused about choosing specialization. Over the period of two years, its scope has widened and has also helped the students to find out skill gaps, build on their competencies to achieve their goals. 8 outcomes are identified and were achieved due this initiative taken by the Institute.

Objectives of the activity are as follows,

Specialization Recommendations for MBA-I Year Students, Building Competency Mapping Expertise, Identification of Skill Gaps, Targeted Initiatives and Continuous Improvement, To Facilitate and encourage active participation of students and faculty members in generating meaningful research contributions following the Competency Mapping.

This comprehensive approach aims to not only develop competency mapping expertise but also to assess the tangible impact on students' skills and contribute to continuous improvement in the educational program.



Feedback Mechanism

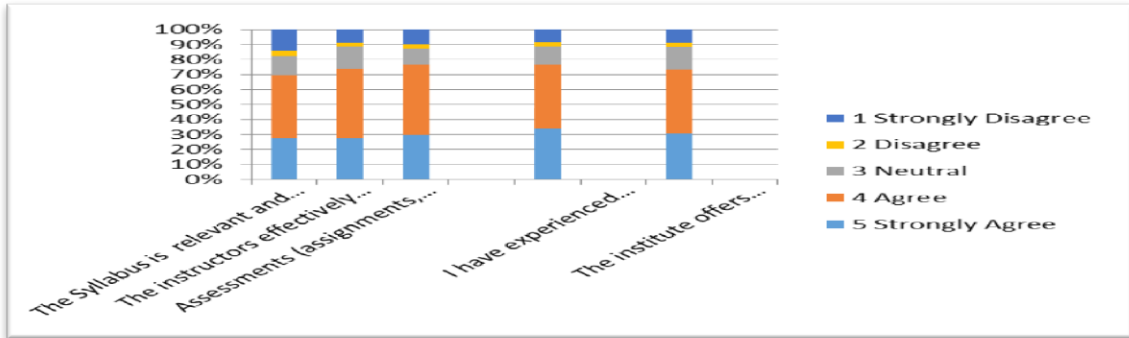
Feedback on Curriculum

Feedback on syllabus by the students, faculty, alumni and employers was collected and analyzed. The analysis reports were given to the Director, Dean, IQAC coordinator.

Process for Feedback Collection:

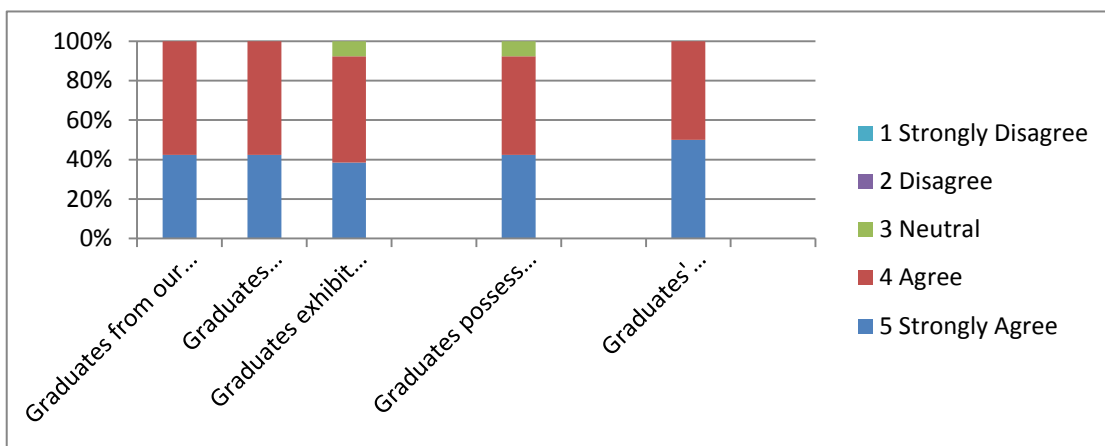
The Institute employs a structured feedback process that involves distributing hardcopy forms as well as Google forms to all stakeholders, encompassing academic performance and ambience of institute curriculum-related parameters. Each stakeholder evaluates these parameters using a predefined scale. If any stakeholder seeks further clarification, we promptly address their queries. Once the feedback is gathered, we meticulously analyze it and present the findings using visual representations. By interpreting the graphical data, we gain insights into areas that warrant enhancement, enabling us to focus our improvement efforts effectively.

The proposed changes regarding the curriculum were discussed and ratified by the Board of studies and Academic Council. The summary and action taken report of the same was posted on the college website.



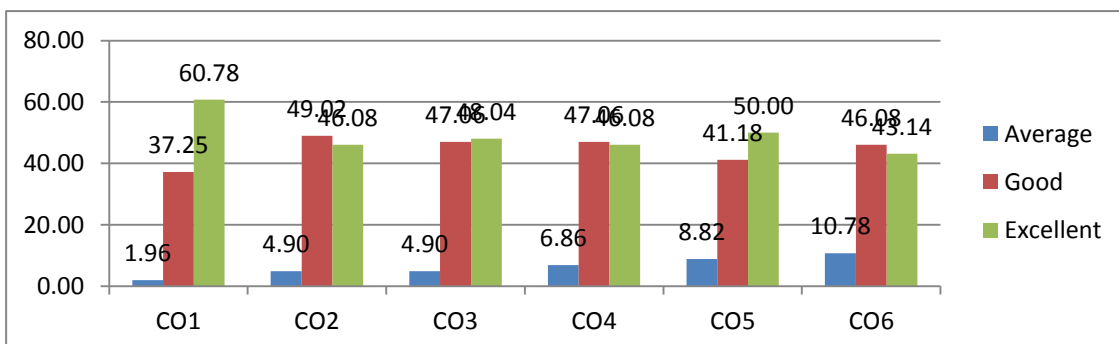
Sample graphical representation of feedback analysis

Sample graphical representation of feedback analysis



Exit Survey from Outgoing Students

In view of bettering the academics, infrastructure, services and co-curricular ambience in the institution, an Exit survey was conducted among the out-going students. The survey consisted of two sections; the first enquires about the achievement of student learning outcomes and the second asks about satisfaction with various aspects and services of the college.



Outcome Attainment Analysis under OBE Scheme

In continuation of the implementation of Outcome-Based Education at SKN Sinhgad School of Business Management, the attainment of outcomes was assessed for the batches and students who passed out in 2024. From the assessment of Course Outcomes, attainment of Programme Outcomes and Programme Specific Outcomes was calculated. The analysis reports were made available to all the faculty members.

For new batch we have started stepwise attainment procedure as follows:

1. Program Education Objectives (PEOs) Program Outcomes (POs) and Course Outcomes (COs) are referred from the University syllabus.
2. Specialization wise meetings are conducted on discussion of Programme Specific Outcomes (PSOs) for which objectives of the domain are discussed and a consensus is arrived at. Based on the above two, finalized PSOs which are communicated to all.
3. On the basis of the above two, and course syllabus, faculty members design “Problem Statement”. Based on this problem statement, a Concurrent Internal Evaluation process (CIE) is formed in which subject “Rubrics” are decided. Along with these rubrics, a course pack is designed. A CO-PO matrix is formed. These rubrics at the end help in CO-PO attainment calculation.
4. After the completion of all 4 semesters of MBA, Programme attainment will be calculated. It is decided that once Program attainment is calculated, corrective action will be taken for the upcoming Program.

Teachers participated in different activities

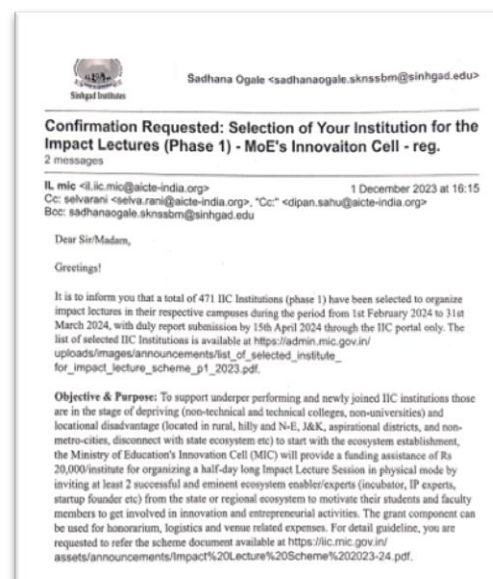
Faculty members of the Institute attended several orientation programme, refresher programme, training programme, short term programme, seminars, conferences and other faculty development programme organized by different agencies. A total of 25 teachers attended such programme during the academic year.

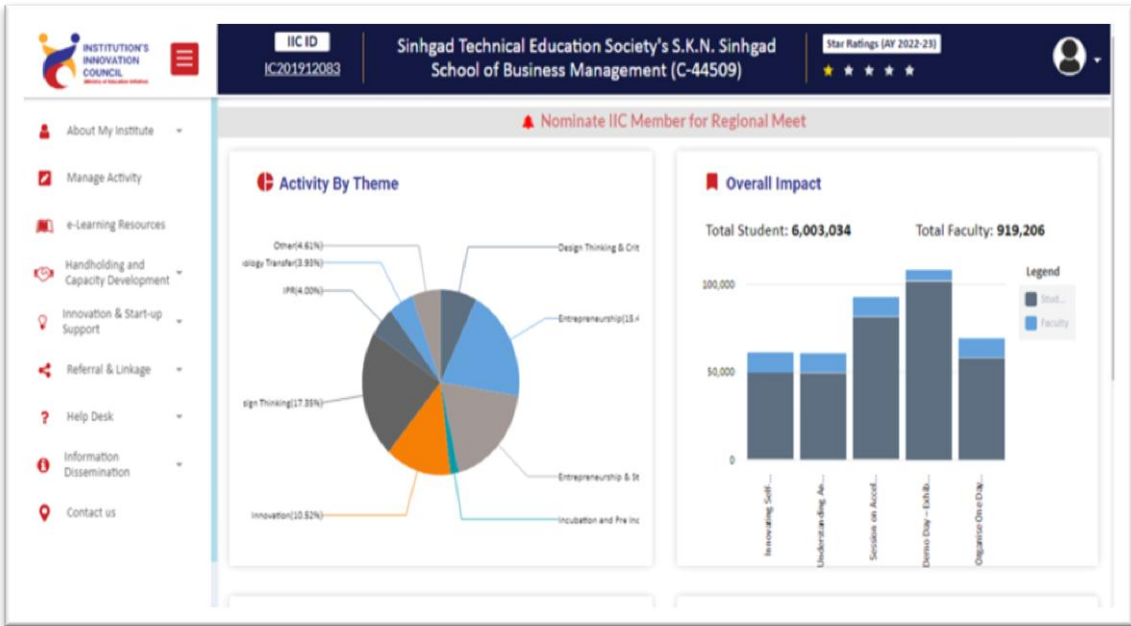


E-CELL

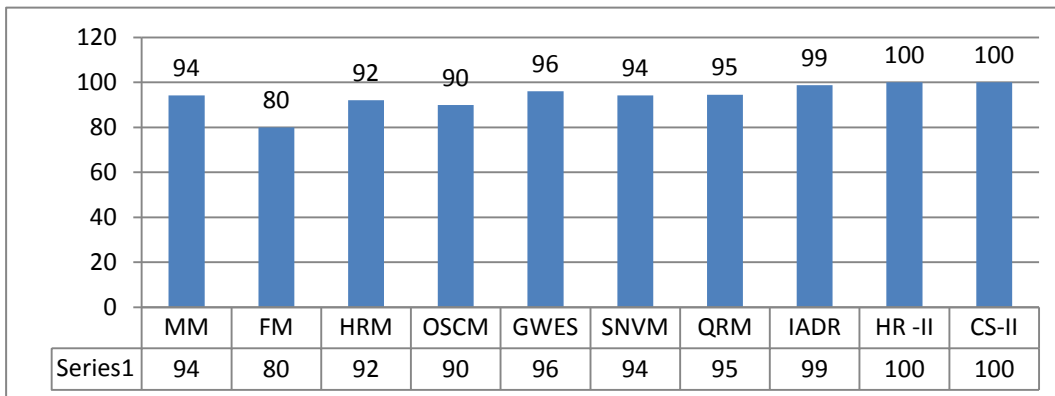
E Cell is a Journey towards Incubation, Innovation and Entrepreneurship Developmental. E-CELL Ankur was established in the year January 2017. Ministry of Education, Govt. of India has established its ‘Innovation Cell’ at All India Council for Technical Education with a purpose of Systematically fostering the culture of Innovation in all HEI. E-Cell got associated with Institution Innovation Council (IIC) in March 23 and conducted various activities to provide platform for the students. It received certificate of appreciation from

the IIC and a star for activities conducted in last two quarters. Three of Institute's faculty members got selected for the bootcamp held at COEP, Pune on innovation and incubation. Received 20,000/-from AICTE for conducting Impact series sessions and Two faculty members completed Innovation ambassador training programme.





Result Analysis



Student Enrichment Programme

Student Orientation Programme

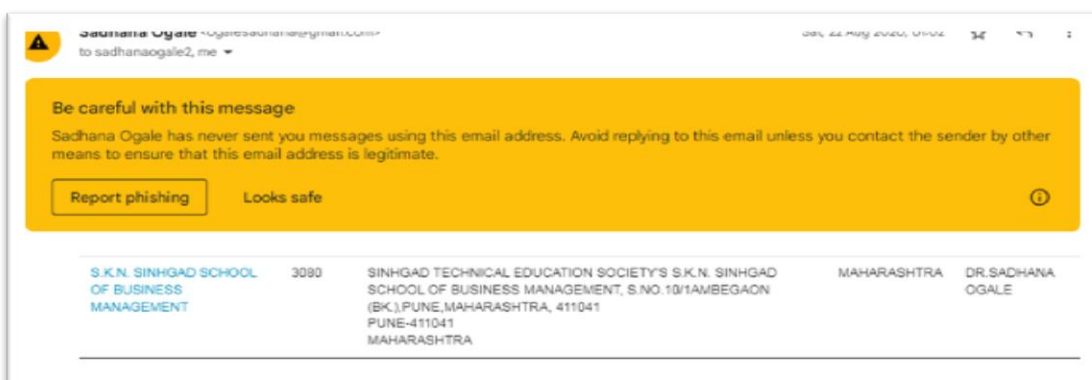
Student Orientation Programme were organized in the month of November and December 2023 for all the students. Syllabus orientation, Placement orientation for first year, Case study orientation was provided for both the year students, Summer Internship Project Orientation was organized.



Value-added Courses

SKN Sinhgad School Of Business Management, introduced number of value-added courses for the skill development and employability of students. Courses were organized in blended mode. Certificates were issued to students who successfully completed the courses.

Moreover, students were encouraged to register for SWAYAM and other online courses online. Dr. Sadhana Ogale is SPOC of these courses.



Student Induction Programme

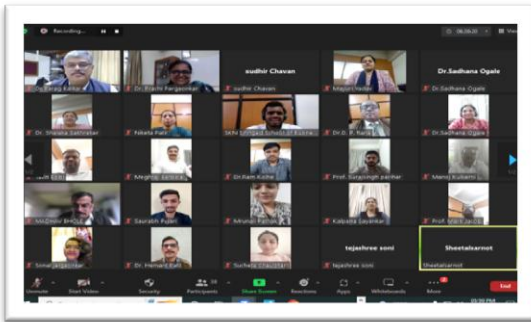
Student Induction Programme was organized for the first-year first year students for two days from 28 Aug. to 1 Sept.2023. Mr. Rajiv Tulpule, Managing partner, M/S Retco Group of Companies, inaugurated and addressed the students. Dr. Prachi Pargaonkar Director, delivered the presidential address. Dr. Shalaka Sakhrekar, IQAC Coordinator, handled a session on Code of Conduct. The student induction programme lasted for 5 days. Various sessions were handled to introduce the college and the student support systems. At the end of the programme, a baseline test was conducted to identify the slow learners and advanced learners so that they can be appropriately mentored.



Research and Innovation

Research Conference

Institute has organized National Research conference in July 2023. 50+ research papers have published in UGC care journal. And 100+ researchers has benefitted because of this conference organized by the Institute.



Research Paper Published

IQAC recommended research promotion initiatives, to support the research work under the condition that specific research outcomes are to be showcased including publication of at least one research paper in one academic year. Nearly all the faculty members have published research papers in UGC care journal or in Scopus journal.





Consultancy

Some of our faculty members were invited to talk of current topics such as sustainability to other Business Schools. Competency mapping model of the Institute was implemented at Sinhgad Institute of Business Administration and Research. A training for their faculty members was conducted by the Institute.

CSR – PRAYAS

SKNSSBM Institute Social Responsibility Cell “PRAYAS” join hand for social cause have active membership of students and faculty members .Our students participates in activities organized by Adar Poonawala Clean City Initiative whenever we are informed. “Tree Plantation Activity” was organized on account of World Environment Day 5th June 2024 in association with other organizations (Pune Municipal Corporation) where our students did cleanliness of the main area of Kothrud ,Pune. They planted the trees with government officials and dignitaries of invited for this event.



